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Undergraduate Degree Design and Graphic Arts Technology

Career opportunities

The degree programme in Design and Graphic Arts Technology is a multifaceted course that provides skills in two key areas: Communication Design and Graphic Technologies. Graduates from this degree are qualified to pursue a career in Graphic Design (signage, packaging, publishing and related), Webdesign, Multimedia Design and also in the management of production processes in printing industries and others such as Quality Control, Graphic Management (planning, budgeting) and Graphic Production.

Entry requirements

Regional Preferences

(30%): Leiria, Lisboa, Portalegre, Santarém and Setúbal.

Entrance Examinations

03 Drawing
or 12 Culture and Art History
or 03 Drawing and 12 Culture
and Art History
or 10 Descriptive Geometry
and 12 Culture and Art History
or 10 Descriptive Geometry
and 03 Drawing
or 12 Culture and Art History
and 18 Portuguese
or 03 Drawing and 18 Portuguese
or 10 Descriptive Geometry
and 18 Portuguese

Course curriculum

year 1 . semester 1

COURSE UNITS . ECTS

Drawing . 3.0
Desktop Publishing . 5.5
History of Graphic Communication
Design I . 4.0
Psychology of Visual Perception . 5.5
Graphic Technology . 7.0
Digital Image Editing . 5.0

year 2 . semester 1

COURSE UNITS . ECTS

Graphic Design II . 6.0
Communication Ergonomics . 4.0
Production Management . 4.5
Printing - Offset I . 7.0
Marketing . 4.0
History of Graphic Communication
Design II . 4.5

year 3 . semester 1

COURSE UNITS . ECTS

Graphic Design IV . 6.0
Multimedia Design II . 5.0
Quality Management . 4.0
Digital Printing . 3.0
Screenprinting . 6.0
Postpress . 6.0

year 1 . semester 2

COURSE UNITS . ECTS

Image Analysis . 4.5
Graphic Design I . 6.0
Typography . 3.0
Photography . 4.5
Prepress . 7.0
Applied Chemistry . 5.0

year 2 . semester 2

COURSE UNITS . ECTS

Final Artwork . 3.0
Quality Control . 5.0
Graphic Design III . 6.0
Multimedia Design I . 5.0
Packaging and Processing . 5.0
Printing - Offset II and Pad Printing . 6.0

year 3 . semester 2

COURSE UNITS . ECTS

Organizational Behaviour . 3.0
Binding and Conservation
of Graphic Documents . 5.0
Multimedia Design III . 5.0
Management and Strategy . 4.5
Graphic Budgeting . 5.0
Final Project . 7.5